

St. Joseph's College
S5 Business, Accounting and Financial Studies
5X3 Business Management Teaching syllabus (2024-25)

Month	Chapters	Remarks
2024 September	Basics of Personal Financial Management Ch.1 Time Value of Money Ch.2 Consumer Credit	Test 1
October	Ch.3 Personal Financial Planning and Investments Ch.4 Stock Trading as an Investment	Test 2
November	Marketing Management Ch.1 Role of Marketing Ch.2 Marketing Research	Test 3
December	Half-year Examination	
2025 January	Ch.3 Consumer Behaviour Ch.4 Segmentation, Targeting and Positioning	Test 4
February	Ch.5 Marketing Strategies for Goods and Services (I) Ch.6 Marketing Strategies for Goods and Services (II)	Test 5
March	Ch.7 Customer Relationship Management Basic of Accounting Ch.1 Purposes and Role of Accounting Ch.2 The Accounting Equation	Test 6
April	Ch.3 Double-Entry System Ch.4 The Trial Balance	Test 7
May	Ch.5 Financial Statements for Sole Proprietorships (I) Ch.6 Financial Statements for Sole Proprietorships (II)	Test 8
June	Final Examination	