St. Joseph's College
2024-2025 Secondary 4 Aesthetics Education
Curriculum: Creative Media

1. **Overview**

   AE Creative Media course focuses on the planning, creation and editing of photographic works. It aims to equip students with both artistic concepts to plan and judge photos, and the operational skills to create photos with decent standards.

2. **Objectives**

   After finishing the course, students should be able to:
   - create and edit photos that serve the planned purposes, for events reporting and/or artistic appreciation
   - critique different photos with professional dimensions and criteria
   - provide feedback on how to improve on different photos
   - work as a team in creating outputs

3. **Course plan**

Chapters	Content

1	a. General purposes of creative media
	   - Recording events vs story-telling
	b. Creating by capturing light: introduction
	   - Composition of light, shadow, colour, contrast, etc
	c. Introduction to gears
	   - DSLR vs Mirrorless, sensor size, etc

2	Basics to capturing light (1)
	   - Tool of judging exposure: the histogram
	   - Holding camera and lenses properly // focusing + zoom
	   - Trio of light (1): ISO + Pros and Cons

3	Basics to capturing light (2) - Trio of light (2): aperture + depth of field
4	Basics to capturing light (3) - Trio of light (3): shutter + motion blur
5	Experiential learning: photo-taking session

5-7	Composition
	    - Baseline: the rule of third
	    - Typical example: foreground + subject + background
	    - Tilt, shift, parallax
	    - Lighting of object: three point lighting

8	Concepts of editing - Concepts of basic editing: highlight, shadow, saturation, etc.
9/10	Poster/Advertisement creation and presentation

4. **<u>Course works</u>**
   - Photo-taking in school events
   - Photo portfolio with explanation